



**DAY OF**  
**CHAMPIONS**

**30**  
YEARS

CELEBRATING 30 YEARS OF SENDING LOVE FROM THE  
MOTOGP™ FAMILY TO FAMILIES ACROSS AFRICA



Ducati Panigale V4R

# Dedicated to champions

Ducati UK is proud to support Two Wheels for Life and wish everyone involved all the best for an amazing 2019 Day of Champions.

For more details about the latest Ducati models or to locate your nearest authorised dealer, visit

[ducati.com](http://ducati.com)





# Welcome

**Is it really 30 years? 'It can't be, you look too young' you say, but yes it really is. I wonder how many of you were at the first one? Some of you won't have been born. And I know there are some of you here today that have been to every one for the past 30 years. Thanks for sticking with us through thick and thin.**

Randy and I ran the first Day of Champions fundraising event at Brands Hatch in 1989. It was the very first time the racing paddock had been opened to the public so they could mingle with riders, and they loved it! We sold memorabilia from the top riders of the day; Kevin Schwantz, Wayne Rainey, Eddie Lawson, Kenny Roberts Snr., John Kocinski and of course Randy. The event raised £13,000 which we used to set up our first ever vehicle management programme to care for the motorcycles of health workers in The Gambia.

Day of Champions has grown. Last year we raised a staggering 300k. And now Riders for

Health runs programmes in seven African countries reaching over 10 million people and we continue to support their work.

We remember Nicky Hayden and all the people we've lost over the years and think of their generosity and commitment. Our amazing event manager Jeanette 4 years ago, and this year we remember Paul Hocking our former chairman who died tragically at the end of last year. He is terribly missed, and Day of Champions won't be the same without his smiling face.

But we can't wait to see yours. Enjoy the day. And spend a bit of money. Buy a 30 year tshirt, enter the raffle or bid on something special. We want to blow last year's fundraising figure sky high and show that with your help motorcycles can save lives.

Thank you for your support, as ever,

**Andrea Coleman**  
Co-founder, Two Wheels for Life



@2wheelsforlife



@TwoWheels4Life



two\_wheels\_for\_life

Registered Charity No. 1169942



# What's on...

**IT'S A BIG MOMENT FOR TWO WHEELS FOR LIFE AS WE CELEBRATE 30 YEARS SINCE THE VERY FIRST DAY OF CHAMPIONS AT BRANDS HATCH AND OUR 2019 EVENT WILL BE BETTER THAN EVER.**

## **ON THE MAIN STAGE...**

**Motorsport broadcaster and long time friend of Two Wheels Matt Roberts will lead the show on the main stage guiding you through the thrills of the day.**

He'll be chatting with up-and-coming Moto2 and Moto3 stars, and during Inside Moto he will give you the chance to ask questions of young riders from Dorna's 2019 British Talent Cup and the Bennetts British Superbike series. Broadcaster Keith Huewen will be investigating what really goes on away from the cameras, talking to behind-the-scenes stars of MotoGP™ in *Unsung Heroes*. Giving you an occasional break from all this MotoGP™ goodness,

The Remnants will appear on the main stage with eighties cover songs including ABBA, Queen, Eurythmics, Joy Division and many more! Get ready for the big reveal when Dorna's 2019 British Talent Cup join us ahead of their season finale race here at Silverstone this weekend to announce next year's riders. You might be seeing the next British champion. At 3pm the famous Day of Champions auction will kick-off. Suzi Perry and Gavin Emmett from BT Sport will be joined by our very own MotoGP™ legend Randy Mamola, Jules Ryder and



all the stars of MotoGP™.

This is the time to get your hands on unique racing memorabilia including a Valentino Rossi signed replica helmet with a genuine Rossi visor, a custom sprayed 30th anniversary helmet signed by all the riders at the auction, a custom clock using genuine Cal Crutchlow and Casey Stoner LCR wheels. There will also be incredible experiences up for grabs including pillion rides on the Mission Winnow Ducati X2 Bike, grid passes for the MotoGP™, Moto2 and Moto3 races, an opportunity to attend

Triumph's Daytona 765 Moto2™ reveal event and a Texas Tornado Boot Camp experience. And even if you haven't got cash to spend you'll have a blast. Come to see your heroes and soak up the incredible excitement of the show.

**IN THE ENTERTAINMENT ZONE..**

Be wowed by stunt displays from world famous trials rider Dougie Lampkin MBE, who will be entertaining with his amazing feats throughout the day. Shop at our merchandise and memorabilia stall with all kinds of MotoGP™ booty at affordable prices. If you like nostalgia, you'll love the Classic Bike Village. A selection of stunning classic machines will be on display with Jules Ryder awarding the best bike in show. Keep your eyes peeled for our favourite grannies on their shopping trolleys with Granny Turismo. Don't forget to buy a raffle ticket to win some great prizes.

**ON TRACK...**

At midday 150 bikes take to the Silverstone circuit when the annual Day of Champions Ride-In arrives. The convoy will be led by treble British Superbike Champion Niall Mackenzie and his son Taylor.

**PADDOCK AND PIT-LANE...**

For paddock pass holders, get close up to the incredible MotoGP™ bikes, and catch a glimpse of the stars of MotoGP™ as they prepare for the race weekend ahead at the GoPro British Grand Prix, with the pit lane opening at 12.45 - 14.45. There is nothing like the buzz of the paddock before the race. Enjoy! Note: Two Wheels



for Life can never guarantee that you will meet riders. The MotoGP™ teams are busy preparing for the race weekend ahead so please be considerate and patient.

# A message from Randy

They are many things that make me smile when I think about the last thirty years of Day of Champions. I love seeing the fans enjoying themselves in the paddock and the auction itself is very special to me as it gives people a chance to see and hear the riders and to buy something unique from the world of MotoGP™.

And then there are the things that only happen at DOC. The best was having our good friend Nicky Hayden take his pants off to sell. We also saw Mick Doohan having his head shaved and people buying his hair, Steve Parrish driving a coach around Donington Park full of race fans - some of it using only half the wheels. Only in MotoGP™!

It's 30 years and still going strong, because MotoGP™ is a family that cares about helping the lives of people in Africa.

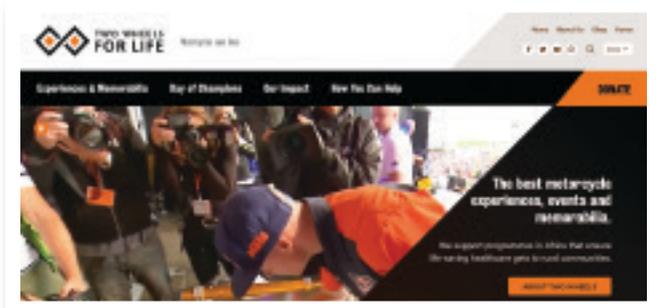
Thanking the teams, riders, Dorna and of course the dedicated racing fans,

**Randy Mamola**

**Co-founder Two Wheels for Life.**



# Be the first to know



Take a look at our shiny new website that will give you access to all the best experiences and memorabilia from the world of MotoGP™ all year round.

**SIGN UP TO TWO WHEELS NEWS**

So we can guarantee you'll hear first when we have anything new from the world of motorcycle racing.  
[twowheelsforlife.org](http://twowheelsforlife.org)



# Online Auctions



You can now find all our incredible auction items on our website. We've got unique experiences like riding the Energetica MotoE bike on the 'MotoGP™ race track and lots of one-off experiences and items of 'MotoGP™ memorabilia.

To find what's up for grabs visit: [twowheelsforlife.org](http://twowheelsforlife.org)

# Special edition tees celebrate 30 years of Day of Champions

To celebrate this landmark year we've launched a fantastic limited edition tee that features the names of the winners of the 500cc and MotoGP™ racing series for the past 30 years. Printed on organic, sustainable cotton these tees of a superior quality, and the design is embedded in the shirt itself giving the shirt a soft feel. We've created 300 of these special tshirts in a limited run. When they're gone they're gone, so get yours now!



FOR SALE AT  
TWOHEELSFORLIFE.  
ORG AND AT OUR  
MERCHANDISE STALL  
ON THE INFIELD  
WHILE STOCKS LAST



Thanks Olli Knopp and Will Carr of **Wolli Films** and Nigel Cripps of **Fountainhead Design** for the design and photography of the t-shirts.

# Day of Champions timetable – all areas

Timetable is subject to change

**09:00**  
Gates open

## ENTERTAINMENT ZONE MAIN STAGE

**09:30–09:45**  
Matt Roberts welcomes you to Day of Champions 2019

**09:45–10:15**  
Live music from The Remnants

**10:15–10:45**  
Inside Moto - with Matt Roberts and The British Talent Cup

**10:45–11:00**  
Matt Roberts' update on what's happening where

**11:00–11:15**  
Matt Roberts talks about MotoE™ & the Ride for Life Experience

**11:15–11:45**  
Inside Moto - with Matt Roberts and British Superbikes riders

**11:45–12:15**  
Live music from The Remnants

**12:15–13:00**  
Unsung Heroes - Keith Huewen hosts fascinating interviews with the "Unsung Heroes" of MotoGP™

**13:00–13:15**  
Fan time with Matt Roberts

**13:15–13:45**  
Live music The Remnants

**13:45–14:30**  
Tomorrow's Champions – Matt Roberts interviews the stars of Moto3™ and Moto2™

**14:30–14:50**  
Andrea Coleman & Randy Mamola give an update on Two Wheels for Life & 30 years in Africa with Julian Ryder

**14:50**  
Matt Roberts closing message

**15:00 until 20:00**  
The Day of Champions 2019 MotoGP™ auction.  
The show will be hosted by Randy Mamola and the stars of BT Sport. MotoGP™ riders and teams will be coming to auction their kit from this season and more. A brilliant array of helmets, leathers, boots and will be up for auction, plus the chance to bid for paintings and other unique items and experiences. See you there!

**09:00**  
Gates open

## CLASSIC BIKE VILLAGE

**09:30–09:45**  
Classic bike start up

**12:15–12:25**  
Classic bike start up

**13:00–13:15**  
Classic bike start up

**13:15–13:45**  
Julian Ryder awards  
'The Best in Show'

## Paddock & Pit Lane

**11:00–15:00**  
Open to ticket holders

**12:45–14:50**  
Pit lane opens

**14:50**  
Handy hint: Auction starts in 10 minutes ; )

**15:00 UNTIL 20:00**  
Paddock & pit-lane closes. The Paddock must be emptied of all ticket holders. Be prompt, you don't want to miss the start of the auction!

## ENTERTAINMENT ZONE

**09:30 UNTIL 14:50**  
Dougie Lampkin MBE

Granny Turismo will be out and about on their shopping trolleys

## MAIN TRACK

**12:00–12:15**  
Ride-in on track



**XX BIURRED PIC**

# The British Talent Cup

**The British Talent Cup was designed as a stepping-stone for young riders aged 12-17 from the British Isles to grow and progress onto MotoGP™. At Day of Champions you can be amongst the first to find out which new riders have been picked from aspiring hopefuls to join the cup in 2020.**

After two seasons in its current format, the British Talent Cup is now being expanded to a thrilling ten round, twenty race championship from 2020 – 2022 with riders using an essentially standard specification Honda NSF 250 R motorcycle.

Part of Dorna's Road to MotoGP™ programme, the British Talent Cup will become the sole British Moto3™ Championship class. There will be two races at each event, nine

supporting the British Superbike Championship and a season highlight racing at the British Grand Prix. The provisional 2020 calendar starts with a pre-season test in Spain in March followed by visits to ten different circuits; Assen, Brands Hatch GP, Donington Park National and GP, Knockhill, Oulton Park, Silverstone National and GP, Snetterton and Thruxton.

Carmelo Ezpeleta, CEO of Dorna Sports, said: "We're proud to announce that the British Talent Cup will expand in the coming years, taking on new importance in the UK domestic racing scene and the Road to MotoGP. The British Isles are an important part of both the history and future of our sport and it's vital that young, homegrown talent has a path to the World Championship – so we're delighted to be able to broaden this collaboration with MSVR and see the British Talent Cup grow." **British Talent Cup future British racing stars revealed on the Main Stage at 10.15am.**



# TRIUMPH MOTORCYCLES IS PROUD TO SUPPORT TWO WHEELS FOR LIFE

## 1 (2LOTS)

*Exclusive opportunity for you and one guest to attend Triumph's Daytona 765 Moto2™ reveal event and Press Conference, Friday 23rd August. You will be the only non-media attending.*

## 2 (2LOTS)

*A race piston and matching connecting rod campaigned during the 2019 Moto2™ season, with accompanying letter of authenticity, supplied by Triumph.*

## 3 (2LOTS)

*2019 official Triumph Moto2™ race clothing - a stylish softshell jacket and matching baseball cap.*

*For fans of Triumph and Moto2™... there is a once in a lifetime experience and unique Triumph memorabilia on offer. Don't miss out !*



[www.triumphmotorcycles.co.uk](http://www.triumphmotorcycles.co.uk)  
[www.twowheelsforlife.org.uk](http://www.twowheelsforlife.org.uk)



FOR THE RIDE

# Why Bikes are Best for Healthcare Delivery In Africa

**SALIFU JABANG, HEAD TECHNICIAN AT RIDERS FOR HEALTH, THE GAMBIA ON WHY BIKES ARE THE BEST VEHICLE FOR HEALTH CARE DELIVERY.**

**If you're reading this you're probably more than a bit keen on motorcycles. Do you love them because it feels so amazing to ride out on open roads, because you love the excitement of seeing them whizz around a race track, or simply because they look so damn good? Salifu Jabang would agree with any one of these. But he has his own particular reasons for his love of the motorbike.**

Sal has been working with Riders for Health, whose programmes we support, since he was sixteen. Now head motorcycle technician at Riders for Health in the Gambia, Riders and a motorcycle rider himself, he absolutely loves bikes because they're perfect for getting healthcare to people in his homeland.

At Riders' main workshop in Gambian capital Banjul, Sal talks about the challenges for health workers in the Gambia. "During the rainy season even if you have four wheel it's difficult. With a motorcycle you can just ride

and go," says Sal. "Mud? Water? Doesn't matter." From June to October, it's impossible for most vehicles to leave the main roads and get down the dirt tracks to remote villages. Anyone living in these areas is often unable to visit a doctor or nurse, even in an emergency.

Motorcycles mean health workers in the Gambia reach people with vital services – immunisations, checking pregnant and new mothers, their newborn





babies as well as the under fives. And in urban areas, riders can nip (carefully!) through traffic jams. “Our roads are very tight,” says Sal. “On a motorcycle, you can get to where you need to be.”

Cost is another huge factor that makes motorcycles so useful in the Gambia and many other parts of Africa. They are cheaper to buy than four wheel vehicles and less costly to maintain. This makes a difference when money is tight and health services have to be delivered on a shoestring.

Maintenance – Sal’s area of expertise – is key to keeping

costs low. Sal’s team make sure the bikes will never break down: mechanics service bikes regularly and health workers are taught to look after their own bikes so they can rely on them to last and last. This is what Riders calls ‘zero breakdown’ and it’s something they are world experts in.

All of us love motorcycles, but Sal has turned his passion into something immensely valuable for the world around him. As he puts it, when talking about why he loves his job:

“Using two wheels has changed everything for health

workers here – it is essential. Nobody can buy a life, but by using motorcycles for health care we are saving lives every day?”

Motorbikes make our lives better in all kinds of ways. By supporting Two Wheels for Life and the work of Sal and his team, we can use your love of motorbikes to improve the lives of people in The Gambia, and across Africa.

Want to help improve lives in rural Africa?

Visit our website to find out how: [www.twowheelsforlife.org](http://www.twowheelsforlife.org)

# The Raffle Returns

LAST YEAR IT WAS A HUGE HIT WITH FANS SO THE RAFFLE IS BACK FOR 2019 AND AND WE'VE GOT SOME EXCEPTIONAL PRIZES FOR YOU...



## 1st prize

Ultimate MotoGP™ race weekend Experience in 2020 - Two full weekend paddock passes for the British Grand Prix 2020 at Silverstone.



## 2nd prize

California Superbike School day, including bike hire at a school of your choice in 2020.



## 3rd prize

Two Day of Champions 2020 tickets, including paddock access.

Plus many more exciting prizes, including an Extreme Wheelie School experience.

Buy your tickets from the Two Wheels for Life stand throughout the race weekend. You'll find our stand on the Infield (called the Entertainment Zone on Day of Champions). Our raffle sellers will be roaming the Silverstone site on Day of Champions. Watch out for them in their black Two Wheels tees.

# We would like to thank...

**Two Wheels for Life and the programmes we support would like to thank each and every person that has helped us over the past year.**

We would like to mention in particular the teams and riders, our volunteers, Dorna and MotoGP™, The International Race Teams Association (IRTA), Fédération Internationale de Motocyclisme (FIM), Silverstone, Alpinestars, Pole Position Travel and everyone at Frank Hirth and the

motorcycle community as a whole for making Day of Champions possible.

Together we can show that motorcycles save lives.

**Andrea Coleman (CEO), Donna Leonard (Head of Events) and the rest of the Two Wheels for Life team.**



## Stay connected

### WHAT TO APPEAR ON STAGE?

If you're on Instagram or Twitter we'll be sharing your photos and tweets throughout the day on the stage screens. So be sure to get photos of smiling faces, top riders and any other sights.

**Remember to tag your comments and photos with our hashtag #DOC30.**

### KEEP IN TOUCH

We hope you had a wonderful day. If you'd like to be the first to know about the exciting auctions, experience and events we are running head over to our brand new website and sign up to Two Wheels News

[twowheelsforlife.org](http://twowheelsforlife.org)



@2wheelsforlife



@TwoWheels4Life



two\_wheels\_for\_life

# FIND OUT HOW AFFORDABLE YOUR NEXT STREET TRIPLE COULD BE

**3.9% APR REPRESENTATIVE  
ON ALL STREET TRIPLE MODELS**

**COMPLIMENTARY QUICKSHIFTER  
ON S & R MODELS**

**COMPLIMENTARY  
ARROW SILENCER  
ON RS MODEL ONLY**



**£79 per month**

Plus deposit and optional  
final repayment

## REPRESENTATIVE EXAMPLE

Based on: Street Triple RS @ 4,000 miles per annum.

36 Monthly Repayments	Optional Final Repayment	Total Amount Payable	On The Road Price	Deposit
Total Amount Of Credit	Agreement Duration	Purchase Fee <sup>1</sup>	Interest Rate (Fixed)	Representative APR
<b>£79.00</b>	<b>£5,814.00</b>	<b>£11,108.36</b>	<b>£10,300.00</b>	<b>£2,450.36</b>
<b>£7,849.64</b>	<b>37 Months</b>	<b>£10.00</b>	<b>3.79%</b>	<b>3.9% APR</b>

<sup>1</sup> Included within the Optional Final Repayment.

**To find out more visit [triumph.co.uk](http://triumph.co.uk)**

Credit is subject to status and is only available to UK residents aged 18+. Only available through Triumph TriStar, a trading style of Black Horse Ltd, St William House, Tresillian Terrace, Cardiff CF10 5BH. A minimum deposit required £500 on Street Triple models. With TriStar Personal Contract Purchase (PCP) you have the option after you have paid all of the regular monthly repayments to: (1) Return the motorcycle and not pay the Optional Final Repayment. In this example if the motorcycle has exceeded 12,333 miles, a charge of 72p (including VAT at 20%) will apply per excess mile. If the motorcycle is in good condition (fair wear and tear accepted) and has not exceeded 12,333 miles you will have nothing further to pay. (2) Pay the Optional Final Repayment to own the motorcycle or (3) Part exchange the motorcycle subject to settlement of your existing finance agreement; new finance agreements are subject to status. Subject to availability, subject to change. All offers end 30.09.19.



**FOR THE RIDE**